

COLORIS®  
Colorants & pigment dispersions



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**GCC** Global Coloring Concept  
Colorants & pigment dispersions  
**The Colorants Company®**

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COLORIS®

Global Coloring Concept : 12 colorants ranges for all your coatings and tinting systems

## What for ?

- Water based VOC free coatings
- Solvent based coatings
- Industrial paints
- Decorative paints
- Mineral paints
- Plasters
- Plastics and liquid masterbatches
- High solid PU or epoxy

## What more ?

Thanks to our polymeric colorants technology, you can get the best of each pigment.

- Colorants without surfactant and APEO free
- Worldwide patented dispersing polymers
- High quality pigments
- Large selection of pigments
- A unique dispersion technology

## What else ?

- Family owned company with sustainable growth
- Highly skilled employees
- Eco-designed production site located in France
- Certified ISO 9001
- Narrow specifications
- Reliable European suppliers
- Customer service laboratories
- Precise color formulas for each paint
- Color formulas databases with millions of tints



Much more than alternative colorants

### Same colorants + better quality

- Drop-in replacement of your colorants.
- No waste, no cleaning, same database.
- VOC free universal patented polymeric colorants.
- Metoo+ technology keeps the paint properties : viscosity, hydrophobicity...
- Same color and better quality colorants to refill on top of your old colorants.



Universal glycol free architectural colorants

### Universal glycol free

- Universal colorants for architectural tinting systems and decorative paints.
- Adapted to extreme conditions of use : cold, hot, ageing, minimal maintenance.
- Used in hundreds of tinting machines to color thousands of facades since late 80's.
- Compatible with all water based paints and solvent based paints.
- Classical system with 3 base paints + 16 colorants.



Multicompatible industrial colorants

### Solvent industry

- Solvent based colorant for industrial tinting systems.
- Compatible with all industrial solvent based paints.
- Used to color polyurethanes, epoxys, acrylics, alkyds, nitrocelluloses.
- CIU colorants keep the paint properties : gloss, adhesion, pot life.



VOC free universal colorants for tinting systems

### VOC free universal TSR

- Infrared reflective VOC free universal colorants.
- Dark shades with lower temperature under sunlight.
- Compatible with all water based facade paints.
- Ultra resistant inorganic pigments.
- Color formulas database including TSR datas.
- Paint film and substrate heat up less.



Multicompatible water based colorants for water based industrial coatings

### Hydro industry

- Water based colorants for industrial tinting systems.
- Compatible with all industrial water based paints.
- Used to color polyurethanes hydro, epoxys hydro, acrylics.
- CWI colorants keep the paint properties : gloss, adhesion, pot life.
- Classical tinting system with 3 base paints + 16 colorants.



VOC free water based pigment dispersions

### Hydro in-plant

- Water based VOC free pigment dispersions for in-plant coloration.
- Compatible with all water based facade paints and interior paints.
- High pigment concentration.



Solvent based architectural colorants

### Solvent architectural

- Solvent based colorants for in-plant coloration.
- Compatible with solvent based alkyds and acrylics.
- CGB colorants keep the paint properties: drying, gloss, viscosity.



Transparent iron oxide colorants for wood stains and varnishes

### Transparent iron oxide

- Transparent iron oxide colorants for wood stains and varnishes.
- Protect the wood from UV light.
- Excellent transparency.
- Available in 4 technologies : Hydro, Solvent, Universal, Industrial.



VOC free water based colorants for architectural paints

### Hydro architectural

- VOC free water based colorants for architectural tinting systems.
- Compatible with all water based facade paints and interior paints.
- High pigment concentration.
- Classical tinting system with 3 base paints + 16 colorants.
- CDB colorants keep the paint properties : viscosity and gloss.



Colorants for high solids coatings

### 100% solids

- 100% solids polyurethane : pigment grinded in polyol.
- 100% solids epoxy: pigment grinded in epoxy resin.
- 100% solids oil : pigment grinded in linseed oil or castor oil.
- Toll manufacturing : we grind your formula.
- Customized : we grind any solid in any resin (ex : matting agent)



VOC free universal colorants for tinting systems

### Universal VOC free

- Universal colorants for architectural tinting systems and decorative paints.
- Used in hundreds of tinting machines to color thousands of facades since late 90's.
- Compatible with all water based paints and solvent based paints.
- More than 60 colorants to build your customized tinting system.
- Classical system with 2 to 3 base paints + 15 colorants.
- USF colorants keep the paint properties : viscosity, hydrophobicity, gloss, drying time.



Colorants for plastics

### Plastisol

- Pigment dispersions in a plasticizer.
- Used to color plastisols, liquid masterbatches, putties.
- High pigment concentration for a low viscosity.
- Excellent heat stability and weather resistance.